

# EECON2026



## ENERGY UNPLUGGED

*DATA, DECARBONISATION AND DECENTRALISATION*

**NOVEMBER 10 - 11, 2026**

Royal International Convention Centre, Brisbane, Australia

**SPONSOR AND EXHIBITOR OPPORTUNITIES  
PROSPECTUS**

[eecon2026.com.au](http://eecon2026.com.au)



# EECON2026

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## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

We're delighted to invite you to EECON 2026 – Energy Unplugged, EESA's flagship annual conference, taking place on 10–11 November 2026 at Brisbane's Royal International Convention Centre, Bowen Hills.

EECON 2026's theme, ENERGY UNPLUGGED: Data, Decarbonisation and Decentralisation, brings together industry leaders, innovators, and practitioners to explore the rapid transformation of Australia's electric energy landscape. Across the two-day program, attendees will dive into the latest advancements in emerging technologies that support a more sustainable, affordable, and a reliable energy future.

A key feature of EECON 2026 is its parallel technical streams, offering delegates the opportunity to tailor their experience to the topics most relevant to their interests and expertise. These streams will showcase presentations delivered by respected industry leaders, providing deep insights, real-world case studies, and forward-focused perspectives on the evolving electric energy ecosystem.

EECON 2026 also offers a valuable opportunity for professionals across the sector to connect face-to-face,

share knowledge, and explore both the challenges and the exciting opportunities shaping this new energy era. Our Sponsorship and Exhibition Program enables organisations to highlight their unique capabilities, technologies, and services directly to attendees who are actively driving Australia's energy transition.

During breaks and networking sessions, delegates will be able to engage with exhibitors, discover innovative solutions, and gain firsthand insight into products and services influencing the future of electric energy.

We look forward to welcoming you to EECON 2026 — an event designed to inspire discussion, spark collaboration, and accelerate progress across the industry.

*Laurie Curro – EESA National President*

*Marcus Leaver – EESA Queensland Chapter Chair*

## WHY ATTEND EECON 2026?

- ✓ Industry leaders and entrepreneurs will join us – be part of the exciting energy sector developments that are shared at EECON 2026
- ✓ Explore developments that are underway and where the industry is heading
- ✓ Understand how customers will benefit from the future energy technologies
- ✓ Influence the thinking and direction through your contribution as a speaker
- ✓ Participate in the open forum and question sessions throughout the conference
- ✓ Opportunity to engage with the products/services of sponsors and exhibitors

## WHY SPONSOR OR EXHIBIT AT EECON 2026?

- ✓ Engage with industry specialists and leaders
- ✓ Enhance your company profile
- ✓ Raise brand awareness
- ✓ Take a targeted marketing approach directed at your potential customers
- ✓ Demonstrate your product/service
- ✓ Enhance the exposure of your product/service to your target market
- ✓ Missing this great opportunity is not an option



Conference Organiser: Deb Haddock

T: 0418 740 333

E: [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)

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## SPONSORSHIP PACKAGES

	Diamond Sponsor	Dinner Sponsor	Platinum Sponsor Custom Package	Gold Sponsor	Silver Sponsor	Bronze Sponsor
All prices EXCLUDE GST	\$26,000	\$22,000	\$20,000	\$17,000	\$10,000	\$6,500
Number of Available packages	1	1	Multiple	Multiple	Multiple	Multiple
Your company name and logo on promotional material and weblink on EECON 2026 conference website	✓	✓	✓	✓	✓	✓
Number of complimentary full conference registrations including dinner	4	2	Custom	2	2	1
Additional conference dinner registrations	✗	4	Platinum Sponsor Custom Package	✗	✗	✗
Allocated table at the Conference Dinner in premium position	1	2		✗	✗	✗
Formal acknowledgement during the opening and closing address	✓	✓		✓	✓	✓
Acknowledgement in the conference APP with URL link	✓	✓		✓	✓	✓
Acknowledgement in conference program	✓	✓		✓	✓	✓
Acknowledgement on delegate name tags	✓	✓		✓	✗	✗
Acknowledgement on holding slides	✓	✓		✓	✗	✗
5-minute speech during opening session	✓	✗		✗	✗	✗
10-minute speech during conference dinner	✗	✓		✗	✗	✗
Pull up banners in the plenary room	2	2		2	1	1
Pull up banners in the registration area	1	✗		✗	✗	✗
Opportunity to supply an insert and/or corporate gift into conference satchel	✓	✓		✓	✗	✗
Conference satchel insert	✗	✗		✗	✓	✓
Additional employees of the sponsoring organisation can register at EESA member early bird rates	✓	✓		Custom	✓	✗
Company logo on post conference marketing material	✓	✓	✓	✓	✓	
Exhibition Booth	6M x 3M	✗	Custom	3M x 3M	25% discount	✗



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## SUPPLEMENTARY SPONSORSHIP PACKAGES

	Plugged In Zone Sponsor	Coffee Cart Sponsor	Satchel Sponsor	Conference APP Sponsor	Lanyard Sponsor	Notepad Sponsor	Pen Sponsor
All prices EXCLUDE GST	\$7,500	\$5,000	\$5,000	\$3,500	\$3,500	\$3,000	\$2,000
Number of Available packages	1	2	1	1	1	1	1
Acknowledgement in conference website, program and App	✓	✓	✓	✓	✓	✓	✓
Satchel insert	x	x	✓	x	x	x	x
Company logo on satchel	x	x	✓	x	x	x	x
Pull-up banners	2	1	x	x	x	x	x
Advertising cubes	2	x	x	x	x	x	x
Opportunity to supply branded coffee cups, barista shirts and aprons	x	✓	x	x	x	x	x
Company logo on lanyard	x	x	x	x	✓	x	x
Company logo on notepad	x	x	x	x	x	✓	x
Company logo on pen	x	x	x	x	x	x	✓



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## EXHIBITION BOOTH PACKAGES

3M x 3M | 5,000+gst

EESA Corporate Members will receive the following discount for exhibition booth packages:

	Platinum EESA Member	Gold EESA Member	Silver EESA Member	Bronze EESA Member	Non-Member Discount
Discount	50%	30%	20%	10%	0%
Price less discount	\$2,500	\$3,500	\$4,000	\$4,500	\$5,000

## ADDITIONAL ADVERTISING OPPORTUNITIES

### ADVERTISING CUBES

\$1,000+gst | Multiple Available

### SATCHEL INSERT

\$500+gst | Multiple Available

To book, please complete the  
SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM  
on the last page of this prospectus and email to: [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)

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## SPONSORSHIP PACKAGES



### DIAMOND SPONSOR

\$26,000+gst | 1 Available

#### Branding & Marketing

- Opportunity for a senior representative to make a 5 minute speech during the opening session
- 1 x allocated table at the conference dinner in a premium position
- Acknowledgement as Diamond Sponsor:
  - during the opening and closing conference sessions
  - sponsors page of the conference website with link to your company website
  - conference holding slides
  - conference APP
  - conference program
  - delegate name tags
  - on relevant conference marketing material - pre and post conference

*(Acknowledgements will be accompanied by your logo and URL where relevant)*

- Opportunity to display company banners:
  - 2 x banners on plenary stage during conference sessions
  - 1 x banner in registration area

*(standard size pull up banners to be provided by the sponsor)*
- Opportunity to supply an insert to the delegate satchel and or a corporate gift  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*

#### Registration

- 4 x complimentary full conference registrations including dinner
- Additional employees of the sponsoring organisation can register at EESA member early bird rate until the end of standard pricing

*\* Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.*

#### Exhibition

- Double exhibition booth - 6m x 3m  
*(Booths include fascia signage, lighting and 1 powerpoint - no furniture is supplied with the booths)*



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## SPONSORSHIP PACKAGES



### DINNER SPONSOR

\$22,000+gst | 1 Available

#### Branding & Marketing

- Opportunity for a senior representative to make a 10 minute speech during the conference dinner
- 2 x allocated tables at the conference dinner in a premium position
- Acknowledgement as Conference Dinner Sponsor:
  - during the opening and closing conference sessions
  - sponsors page of the conference website with link to your company website
  - conference holding slides
  - conference APP
  - conference program
  - delegate name tags
  - on relevant conference marketing material - pre and post conference*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to display company banners:
  - 2 x banners on plenary stage during conference sessions*(standard size pull up banners to be provided by the sponsor)*
- Opportunity to supply an insert to the delegate satchel and or a corporate gift on the dinner table  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*

#### Registration

- 2 x complimentary full conference registrations including dinner
- 4 x complimentary tickets to the conference dinner
- Additional employees of the sponsoring organisation can register at EESA member early bird rate until the end of standard pricing

\* Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.



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## SPONSORSHIP PACKAGES

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### PLATINUM SPONSOR

\$20,000+gst | Multiple Available

We appreciate that organisations are distinctive and as such may have specific marketing requirements.

Platinum sponsor packages are available for custom design to suit organisations individual needs.

Please contact the EECON 2026 sponsorship team - we are happy to discuss in further detail with you:

Phone: Deb Haddock 0418 740 333 Email: [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)



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## SPONSORSHIP PACKAGES



### GOLD SPONSOR

\$17,000+gst | Multiple Available

#### Branding & Marketing

- Acknowledgement as Gold Sponsor:
  - during the opening and closing conference sessions
  - sponsors page of the conference website with link to your company website
  - conference holding slides
  - conference APP
  - conference program
  - delegate name tags
  - on relevant conference marketing material - pre and post conference*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to display company banners:
  - 2 x banners in plenary room along the side walls*(standard size pull up banners to be provided by the sponsor)*
- Opportunity to supply an insert to the delegate satchel and or a corporate gift  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*

#### Registration

- 2 x complimentary full conference registrations including dinner
  - Additional employees of the sponsoring organisation can register at EESA member early bird rate until the end of standard pricing
- \* Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.

#### Exhibition

- Single exhibition booth - 3m x 3m  
*(Booths include fascia signage, lighting and 1 powerpoint - no furniture is supplied with the booths)*



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## SPONSORSHIP PACKAGES



### SILVER SPONSOR

\$10,000+gst | Multiple Available

#### Branding & Marketing

- Acknowledgement as Silver Sponsor:
  - during the opening and closing conference sessions
  - sponsors page of the conference website with link to your company website
  - conference APP
  - conference program
  - on relevant conference marketing material - pre and post conference*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to display company banners:
  - 1 x banner in plenary room along the side walls*(standard size pull up banners to be provided by the sponsor)*
- Opportunity to supply an insert to the delegate satchel  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*

#### Registration

- 2 x complimentary full conference registrations including dinner
  - \* Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.

#### Exhibition

- 25% discount rate on a single exhibition booth package - 3m x 3m  
*(Booths include fascia signage, lighting and 1 powerpoint - no furniture is supplied with the booths)*



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## SPONSORSHIP PACKAGES



### BRONZE SPONSOR

\$6,500+gst | Multiple Available

#### Branding & Marketing

- Acknowledgement as Bronze Sponsor:
  - during the opening and closing conference sessions
  - sponsors page of the conference website
  - conference APP
  - conference program
  - on relevant conference marketing material - pre and post conference*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to display company banners:
  - 1 x banner in plenary room along the side walls*(standard size pull up banners to be provided by the sponsor)*
- Opportunity to supply an insert to the delegate satchel  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*

#### Registration

- 1 x complimentary full conference registrations including dinner
- \* Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.



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## SUPPLEMENTARY SPONSORSHIP PACKAGES



### PLUGGED IN ZONE SPONSOR

\$7,500+gst | 1 Available

Plugged In Zone is a great place for delegates to meet and connect during EECON 2026 between sessions and breaks ... creating an opportunity for more corporate exposure.

#### Branding & Marketing

- Acknowledgement as Plugged In Zone Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program*(acknowledgements will be accompanied by your logo and URL where relevant)*
- 2 x Cube Marketing Stacks in the "Plugged In Zone" will be supplied *(sponsor to supply graphics to organiser)*
- Opportunity to display company banners:
  - 2 x banners in the Plugged In Zone *(standard size pull up banners to be provided by the sponsor)*



### COFFEE CART SPONSOR

\$5,000+gst | 2 Available - 1 Per Day

The busiest place at the conference – The Coffee Carts!! Delegates love coffee ... so why not take advantage of this awesome company exposure!

#### Branding & Marketing

- Acknowledgement as Coffee Cart Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to provide branded coffee takeaway cups *(to be provided by the sponsor)*
- Opportunity for barista/s to have branded caps and/or aprons with company logo *(to be provided by sponsor)*
- Opportunity to display company banners:
  - 1 x banner next to the coffee cart on the day of your sponsorship *(to be provided by the sponsor)*

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## SUPPLEMENTARY SPONSORSHIP PACKAGES



### SACHEL SPONSOR

\$5,000+gst | 1 Available

Great opportunity to have your brand seen - not just at the conference but out & about with the conference delegates!

#### Branding & Marketing

- Acknowledgement as Satchel Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program

*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Company logo printed on Satchel *(one colour logo)*
- Opportunity to supply an insert to the delegate satchel and or a corporate gift:  
*(to meet size and weight restrictions and delivery time frames and to be provided by sponsor)*



### CONFERENCE APP SPONSOR

\$4,500+gst | 1 Available

The Conference App is a great tool for delegates to use for programs, sessions, speakers and exhibitors etc. This is an ideal opportunity to extend your exposure throughout the industry at EECON 2026.

#### Branding & Marketing

- Acknowledgement as Conference APP Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program

*(acknowledgements will be accompanied by your logo and URL where relevant)*



## SUPPLEMENTARY SPONSORSHIP PACKAGES



### LANYARD SPONSOR

\$3,500+gst | 1 Available

Great opportunity to extend your exposure throughout the industry at EECON 2026

#### Branding & Marketing

- Acknowledgement as Lanyard Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program (*acknowledgements will be accompanied by your logo and URL where relevant*)
- Company logo printed on Lanyard (*one colour logo*)



### NOTEPAD SPONSOR

\$3,000+gst | 1 Available

Remind people of your company on these branded notepads – while they are busy taking notes!

#### Branding & Marketing

- Acknowledgement as Notepad Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program (*acknowledgements will be accompanied by your logo and URL where relevant*)
- Company logo printed on Notepad (*one colour logo*)



### PEN SPONSOR

\$2,000+gst | 1 Available

Delegates love pens – what better way for them to take your company brand back to the office with them!

#### Branding & Marketing

- Acknowledgement as Pen Sponsor:
  - sponsors page of the conference website
  - conference APP
  - conference program (*acknowledgements will be accompanied by your logo and URL where relevant*)
- Company logo printed on Pen (*one colour logo*)

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## ADDITIONAL ADVERTISING OPPORTUNITIES

### ADVERTISING CUBES

\$1,000+gst | Multiple Available

These are a great way to get your brand out there and your presence seen - even more at EECON 2026!

Advertising cubes will be supplied branded (*client needs to supply the print files*)

The cubes come as a set of 3 stacked (each 50cm x 50cm square)

*Will be placed around the conference space in high traffic areas where possible*



### SACHEL INSERT

\$500+gst | Multiple Available

Delegates receive a satchel on registration - great way of getting your company information/product/offers to them.

Insert 1 piece of promotional material in the conference satchel

*Insert to be supplied by your company*

*(Size and weight restrictions apply and delivery timeframe)*



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## EXHIBITION BOOTH PACKAGES



3M x 3M | 5,000+gst

EESA Corporate Members will receive the following discount for exhibition booth packages:  
**Platinum 50% | Gold 30% | Silver 20% | Bronze 10%**

### Branding & Marketing

- Acknowledgement as Exhibitor
  - sponsors and exhibitors page of the conference website with link to your company website
  - conference APP
  - conference program
  - exhibitors list

*(acknowledgements will be accompanied by your logo and URL where relevant)*
- Opportunity to supply an insert to delegate satchel  
*(to meet size and weight restrictions and delivery time frames)*



### Registration

- 2 x complimentary full conference registrations including dinner
  - \* *Please note: conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rate tickets are available at an additional cost.*

### Booth will include:

- **Size:** 3m x 3 m - Depending on the placement, some booths will have 3 walls or 2 walls
- **Walls:** 2.5m high white melamine infill panels
- **Fascia:** Digital printed fascia with company name and stand number in standard black lettering  
*(maximum of 30 characters)*
- **Lighting:** 2 x LED track spotlights
- **Power:** 1 x 4 AMP single powerpoint
- \* Additional furniture packages and equipment can be arranged at the exhibitor's cost through EXPONET
- \* Additional power access and equipment can be arranged at the exhibitor's cost through the EXPONET
- \* EXPONET will be in contact with you to organise any of your additional requirements
- \* All exhibition set up, delivery, pack down and shipping details will be confirmed in the exhibitor manual sent out prior to the conference

Insurance for loss or damage to equipment or products within the exhibition or during transport is the responsibility of the exhibitor.



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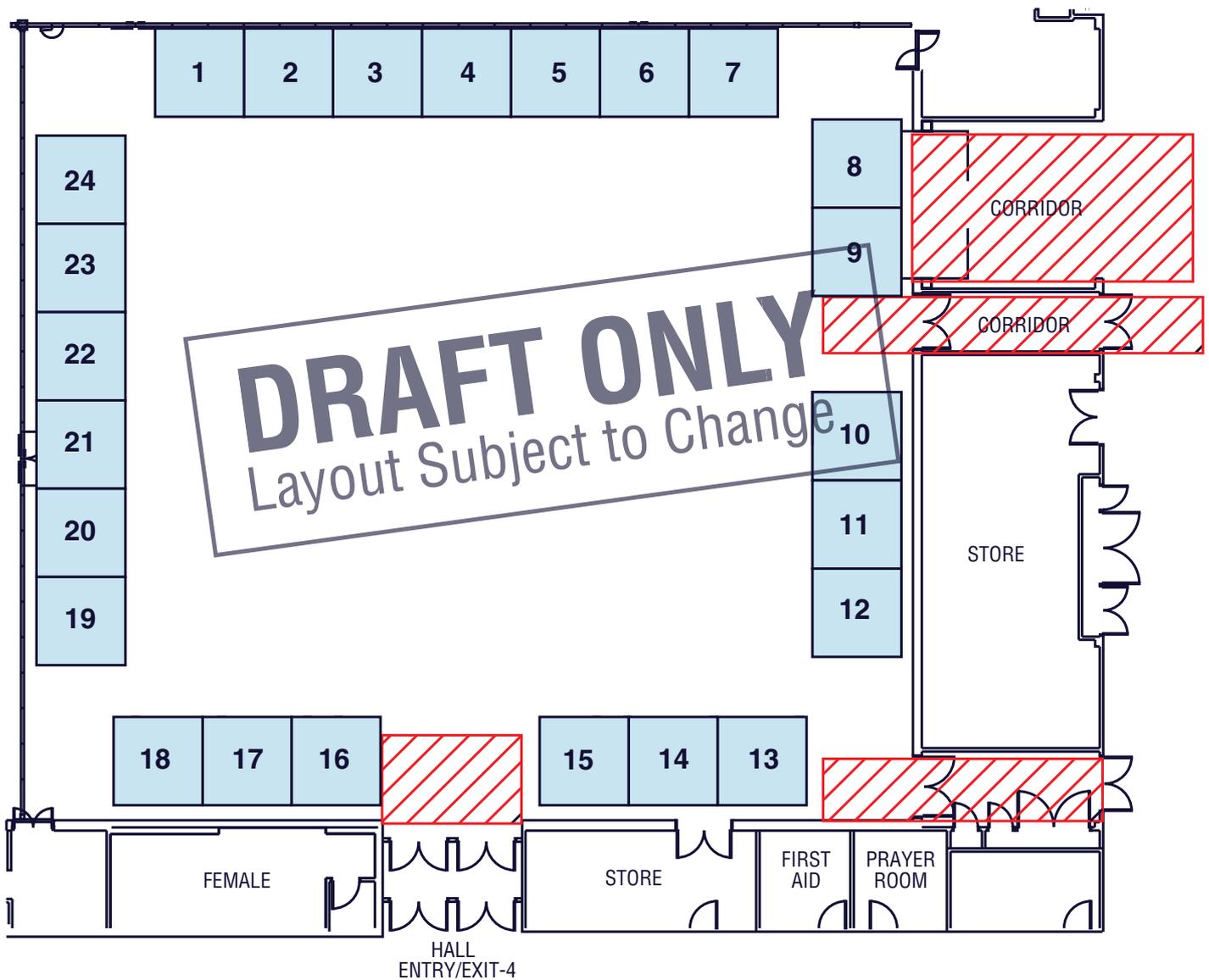
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## EXHIBITION FLOOR PLAN

### HALL A



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## TERMS & CONDITIONS

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### A refund policy will apply for cancellation as follows:

Cancellation more than 60 calendar days before the event will be refunded in its entirety. Cancellation between 30 to 60 calendar days before the event will be given a 75% refund. Cancellation within 30 calendar days before the event will not be refunded - you will have the option of transferring your ticket to a virtual attendee ticket where you will receive all presentation slides from the technical program.

Transfer of registration is allowed if you notify the conference organiser at least 5 business days before event. Please note that any difference in fees will be payable if the replacement registrant is not entitled to the same rate.

No refunds will be provided for transfers to a lower fee item. EECON 2026 committee reserves the right to alter, amend or cancel all or any of the arrangements contained in the program.

EECON 2026 cannot accept responsibility for delegates' late transport arrivals or non-arrivals due to delays outside of their control.

By registering for this event, you agree that you have read and understood our privacy policy. I acknowledge and consent that during my attendance at this event my image or voice may be recorded via video, photograph or by any other means ("recorded") by an officer or official of this event, which may be distributed or published at the discretion of EESA.

### Social events cancellation policy:

The Organisers reserve the right to cancel or vary optional activities if minimum numbers are not reached. Regrettably, additional dinner ticket cancellations cannot be refunded if participation is cancelled less than 14 days prior to the event.

Should the event be affected due to unforeseen circumstances, we will postpone the event to a date that is possible with all service providers. EECON 2026 and the organiser will not offer any compensation for lost travel and/or accommodation charges. Please ensure you have the appropriate travel insurances in place to cover you for these costs.

**Disclaimer:** *Every effort has been made to present, as accurately as possible, all the information contained on this site. The Organising Committee and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or mis-description, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published on this site. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.*

For more information, contact Deb Haddock on **0418 740 333** or email [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)



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### SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM

To apply, complete this form and email to: [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)

Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

#### ORGANISATION DETAILS – Please nominate the main person for communication within your Organisation

Title: (please circle) Mr / Mrs / Ms / Miss / Dr / Prof Name: .....

Position: ..... Organisation Name: .....

Address: .....

State: ..... Country: ..... Postcode: .....

Email: ..... Telephone: .....

Fax: ..... Website: .....

SPONSORSHIP & TRADE EXHIBITION REGISTRATION PACKAGES		Prices in AUD\$ Excluding GST	TICK
DIAMOND SPONSOR	1 Available	\$26,000	<input type="checkbox"/>
CONFERENCE DINNER SPONSOR	1 Available	\$22,000	<input type="checkbox"/>
PLATINUM SPONSOR	Multiple Available	\$20,000	<input type="checkbox"/>
GOLD SPONSOR	Multiple Available	\$17,000	<input type="checkbox"/>
SILVER SPONSOR	Multiple Available	\$10,000	<input type="checkbox"/>
BRONZE SPONSOR	Multiple Available	\$6,500	<input type="checkbox"/>
PLUGGED IN ZONE SPONSOR	1 Available	\$7,500	<input type="checkbox"/>
COFFEE CART SPONSOR	2 Available - One Per Day	\$5,000	<input type="checkbox"/>
SATCHEL SPONSOR	1 Available	\$5,000	<input type="checkbox"/>
CONFERENCE APP SPONSOR	1 Available	\$4,500	<input type="checkbox"/>
LANYARD SPONSOR	1 Available	\$3,500	<input type="checkbox"/>
NOTEPAD SPONSOR	1 Available	\$3,000	<input type="checkbox"/>
PEN SPONSOR	1 Available	\$2,000	<input type="checkbox"/>
EXHIBITION BOOTH PACKAGE 3M X 3M	Multiple Available	\$5,000	<input type="checkbox"/>
ADVERTISING CUBES	Multiple Available	\$1,000	<input type="checkbox"/>
SATCHEL INSERT	Multiple Available	\$500	<input type="checkbox"/>

**TOTAL AMOUNT PAYABLE**

\$

#### PAYMENT METHODS – Please tick your chosen method

Credit Card: Charges as per this form are to be debited to:  MasterCard  Visa

Card Holders Name: ..... Expiry: .....

Credit Card Number: ..... CCV: ..... Signature: .....

Please supply a tax invoice

If you would like to discuss further payment options, please contact: Conference Organiser, Deb Haddock - E: [deb@purelycreativesolutions.com.au](mailto:deb@purelycreativesolutions.com.au)

#### AUTHORISATION

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with these and fully understand that this application is subject to the approval of the Organising Committee.

Name: ..... Signature: ..... Date: ..... / ..... / .....